

WHERE SECONDS MATTER

Congressional Campaign to Highlight Trauma Care

What It Is

The “Where Seconds Matter” campaign is a nationwide initiative led by the **American College of Surgeons Committee on Trauma** (ACS COT). It aims to connect members of Congress with the trauma centers in their home states during the August congressional recess—so they can see firsthand the lifesaving work happening every day.

Why It Matters

Raise Awareness	Let policymakers witness the urgency, complexity, and impact of trauma care
Shape Policy	Influence decisions on trauma funding, workforce support, and emergency preparedness
Build Relationships	Create long-term partnerships with lawmakers who affect your operating environment
Elevate Your Work	Share your center’s story—its innovations, challenges, and successes—with key decision-makers

Talk to your ACS COT State Chair to get started.
You'll get support every step of the way—from messaging to media.



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